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Heads of educational institutions

Dear colleagues!

Kryachkov Novosibirsk State University of Architecture, Design and Arts (NSUADA) invites you to participate in the V International Festival of design “Krasny Prospect” that brings together young and capable professionals, students of educational institutions from Russia and foreign countries. The International Festival of design “Krasny Prospect” will take place from 27 to 30 April, 2021 on creative platform of Kryachkov Novosibirsk State University of Architecture, Design and Arts in remote format.

The festival aims to support the latest achievements of professional design, identify and support young talents, including in the field of inclusive design, to develop international cooperation in the sphere of creative activity.

Within a few days professional designers, students and students of the relevant educational institutions from Russia, Germany, Japan, Scotland, Korea, Australia, Kazakhstan, China will present to the audience and the jury their creative works. During the festival will be held competitions in the following areas: graphic design, industrial design, design of objects of architectural environment, competition in architecture, accessories and shoes design, inclusive design, costume design, including competition of young designers.

Annual International festival of design “Krasny Prospect” held with the support Presidential Envoy of the Siberian Federal District, Government of Novosibirsk oblast, Municipality of Novosibirsk, federal and regional public organizations.

The festival program included the Regional Olympiad with international participation in design “I’m designer”, the business program of the festival includes training seminars with the participation of leading Russian, Italian, Chinese, Korean designers, as well as designers from other foreign countries, as well as International Conference “The development of the creative industries in modern conditions”.

All festival activities will be held in remote/online format on the portal: <https://kp.nsuada.ru/>. In order to participate in the festival please register on the portal <https://kp.nsuada.ru/eng/> then select the contest and fill in the form. Application form can be submitted in Russian or English language. Application forms for participation in the festival are accepted until April 20, 2021.

If you have any questions, please do not hesitate to contact us. Contact person: Head of the information and exhibition center NSUADA, Goncharova Natalia Galievna, tel.: +7 (383) 209-17-50 ext. 1107, email: n.goncharova@nsuada.ru.

Rector NSUADA

N.V. Bagrova