



**Online workshop “The development of sustainable cruise industry in the Pacific Arctic:
Past developments and future prospects”
in cooperation with
12th J-ARC Net Open Seminar**

Date and time: 8–9 December 2021, 14:00–17:00 (Japan time) / 8:00–11:00 (Moscow time)

Organizers: Hokkaido University (J-ARC Net, ArCS II, HaRP)

Co-organizers: Far East and Arctic Development Corporation, UArctic Thematic Network on the Arctic in Asia, Asia in the Arctic

Target audience: scholars, students and practitioners from Russia, Japan and other Arctic and non-Arctic (East Asian etc.) countries.

Format: online (via Zoom)

Languages: English, Japanese, Russian (with simultaneous interpretation)

Outline: This workshop brings together researchers, public authorities, private companies, and NGOs interested in the economically, environmentally and socially sustainable and responsible cruise tourism in land and sea areas including Hokkaido, the Russian Far East and the Arctic, the Sea of Okhotsk, the North Pacific Ocean, the Bering Sea and the Chukchi Sea.

The topics that are to be discussed range from the environmental protection, management and regulation to social license to operate, port and tourism-related infrastructure, economic feasibility, interregional cooperation and human resource development.

It is hoped that this event will act as a forum for both knowledge production and networking. In other words, it will consolidate the existing knowledge and experience, help to identify the key challenges and opportunities that need further analysis and allow relevant actors from various countries to meet each other.

This workshop draws on the results of the following seminars which were co-organized by the Japanese participants of the specialized section “SDGs: Environment, Resource Development and Multicultural Education”, Arctic Challenge for Sustainability (ArCS) II Project (particularly, the

research program “Elucidating the Complex Dynamics of Arctic Politics and Its Contribution to Japan’s Arctic Policy” and its Subgroup 4 “Non-state actors and paradiplomacy”):

1. Seminar 1 “Multilevel Governance and Interregional Cooperation: Vol. 1 – The Pacific Arctic” held on 12 January 2021
2. Seminar 2 “Japan-Russia Interregional Cooperation in the Arctic and North – Theory and Practice” held on 3 March 2021
3. Seminar 3 “Multilevel Governance and Interregional Cooperation: Vol. 2 – The Barents Region” held on 9 June 2021
4. Seminar 4 “Multilevel Governance and Interregional Cooperation: Vol. 3 – “Sustainable Regional Development, International Cooperation and the Protection of the Arctic Environment” held on 14 September 2021
5. Seminar 5 Cross-border interregional cooperation in the Asia-Pacific Region as a driver for the development of the Russian Far East and the Asian Arctic” held on 18 October 2021

How to register: Please register via Google Forms by December 1.

<https://forms.gle/vkm5QvHkTNc68HBj9>

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Draft program (as of 25 November 2021)

Day 1: Sustainable tourism and environmental protection

8 December (Wed), 14:00–17:00 (Japan time) / 8:00–11:00 (Moscow time)

Time (Japan)	Program
14:00-14:10	<u>Opening remarks</u> : Natsuhiko Otsuka (Hokkaido University Arctic Research Center, HU ARC) <u>Moderators</u> : Juha Saunavaara and Marina Lomaeva (HU ARC)
14:10-14:25	Yoko Mitani (Kyoto University, Wildlife Research Center, Professor): “Marine mammals and prospects for sustainable tourism”
14:25-14:40	Asami Shikida (Japan Advanced Institute of Science and Technology, JAIST) (Shiretoko Nature Reserve): “Challenges of and prospects for ecotourism at Shiretoko National Park (UNESCO World Heritage Site)”
14:40-14:50	Anastasia Kuznetsova (The Commander Islands Nature Reserve, Director): “Tourism in protected areas : The case of the Commander Islands Nature Reserve”
14:50-15:00	Roman Korchigin (Kronotsky Nature Reserve, Deputy Director for Research and Ecotourism): “Kronotsky Nature Reserve and sustainable cruise tourism”
15:00-15:10	Alexander Gruzdev (Wrangel Island Nature Reserve, Director): “Education tourism in Wrangel Island Nature Reserve and cooperation with cruise tour operators”
15:10-15:25	Q&A (15 min.)
15:25-15:35	Break (10 min.)
15:35-15:50	Mari Koyano (Hokkaido University, Graduate School of Law, Professor): “Japan-Russian transboundary environmental cooperation and international law”
15:50-16:05	Dmitry Glazov (Institute of Ecology and Evolution of the Russian Academy of Sciences, Marine Mammal Council of Russia): “Marine mammal research programs of the Russian Arctic IEE RAS”
16:05-16:20	Stanislav Belikov, Angelina Gnedenko, Darya Chernyshova (All-Russian Research Institute for Environmental Protection); Olga Shpak (Institute of Ecology and Evolution of the Russian Academy of Sciences): “Marine tourism, its impact on the polar bear and the Okhotsk Sea population of the Bowhead whale, and the regulatory framework”
16:20-16:35	Gennady Zelensky (NPO “Chukotka Science Support Group”, Director): “Management practices of international projects in Chukotka : Tips for foreign tour operators”
16:35-16:50	Q&A (15 min.)
16:50-17:00	<u>Closing remarks</u> : TBD

Day 2: Cruise industry, local communities, interregional cooperation, and human resource development

9 December (Thu), 14:00–17:15 (Japan time) / 8:00–11:15 (Moscow time)

Time (Japan)	Program
14:00-14:10	Opening remarks: Moderators Juha Saunavaara and Marina Lomaeva (Hokkaido University Arctic Research Center)
14:10-14:25	Tomoyuki Sato (Hokkaido Governorate, Department of planning and coordination, Director of the international Division for Russian Affairs,): “Cooperation between Hokkaido and the Russian Far East on tourism development”
14:25-14:40	Takafumi Mizukami (Otaru City, Industrial Port and Harbor Development Department, Project Chief): “Cruise promotion and infrastructure development in Otaru”
14:40-14:55	TBD (Sakhalin Government)
14:55-15:10	Alexey Limanzo (President of the Association of Indigenous Peoples of North Sakhalin Region, Representative of the Indigenous Minorities of the North in Sakhalin Regional Duma): “Tourism and indigenous communities in Sakhalin”
15:10-15:20	Anna Russkikh (Kamchatka, Koryak indigenous representative): TBC
15:20-15:35	Mayumi Okada (Hokkaido University, Center for Advanced Tourism Studies, Associate Professor): “Contemporary Tourism Developments and Ainu Community in Hokkaido”
15:35-15:50	Q&A (15 min.)
15:50-16:00	Break (10 min.)
16:00-16:15	Valeryi Nagornyi (Vladivostok Sea Terminal LLC, CEO): “Current situation and prospects for cruise industry in Pacific Russia”
16:15-16:30	Valeria Galchenko, Anastasia Polomarchuk, Ekaterina Andreeva, Anna Veshkurtseva, Alina Papirosova, Valery Gordin (HSE University – St. Petersburg): “Arctic cruises through the eyes of tourists : Pilot project results and prospective studies”
16:30-16:45	Elena Zaostrovskikh (Economic Research Institute of Far Eastern Branch of the Russian Academy, research fellow): “Trends of the cruise industry development in the Russian Far East and the Arctic”
17:00-17:10	Georgiy Emelin (NPO Kamchatka Tourism Association, President): TBC

17:10-17:20	Sergey Khvorostyanyi (Three Volcano Park LLC): “Three Volcano Park as a model case of sustainable tourism and integrated regional development : Prospects for cruise industry development in Kamchatka”
17:20-17:35	Q&A (15 min.)
17:35-17:50	<u>Closing remarks:</u> Roman Sementsov (Far East and Arctic Development Corporation, Managing Director): “Far Eastern and Arctic cruises development: Russian-Japanese international cooperation potential”