



Online seminar “The development of sustainable cruise industry in the Pacific Arctic: Past developments and future prospects – Vol. 2”

- Date and time:** 9 March 2022 (Wed), 15:00–17:50 (Japan time) / 9:00–11:50 (Moscow time)
- Format:** online (via Zoom)
- Organizers:** Hokkaido University (J-ARC Net, ArCS II (IR Group “Elucidating the Complex Dynamics of Arctic Politics and Its Contribution to Japan’s Arctic Policy”), HaRP)
- Co-organizers:** Russian Far East and Arctic Development Corporation, Khabarovsk State University of Economics and Law (KSUEL), UArctic Thematic Network on the Arctic in Asia, Asia in the Arctic
- Target audience:** scholars, students and practitioners from Russia, Japan and other Arctic and non-Arctic (East Asian etc.) countries.
- Languages:** English, Japanese, Russian (with simultaneous interpretation)

Outline

This workshop brings together researchers, public authorities, private companies, and NGOs interested in the economically, environmentally, and socially sustainable and responsible cruise tourism in land and sea areas including Hokkaido, the Russian Far East and the Arctic, the Sea of Okhotsk, the North Pacific Ocean, the Bering Sea and the Chukchi Sea. It follows the two-day online seminar with the same title held on 8–9 December 2021. Its first part focuses on domestic and international regulations, standards and guidelines affecting the development of the industry as well as on human resource development. The second part will be devoted to free discussion, allowing the participants to reflect and share their thoughts and ideas related to theme of the two online events. Furthermore, participants can exchange information on their own projects, events,

or initiatives related to the subject of the seminars.

It is hoped that this event will act as a forum for both knowledge production and networking. In other words, it will consolidate the existing knowledge and experience, help to identify the key challenges and opportunities that need further analysis and allow relevant actors from various countries to meet each other.

This workshop draws on the results of the following seminars which were co-organized by the Japanese participants of the specialized section “SDGs: Environment, Resource Development and Multicultural Education”, Arctic Challenge for Sustainability (ArCS) II Project (particularly, the research program “Elucidating the Complex Dynamics of Arctic Politics and Its Contribution to Japan’s Arctic Policy” and its Subgroup 4 “Non-state actors and paradiplomacy”):

1. Seminar 1 “Multilevel Governance and Interregional Cooperation: Vol. 1 – The Pacific Arctic” held on 12 January 2021

<https://russia-platform.oia.hokudai.ac.jp/en/event/5486>

2. Seminar 2 “Japan-Russia Interregional Cooperation in the Arctic and North – Theory and Practice” held on 3 March 2021

<https://russia-platform.oia.hokudai.ac.jp/en/report/5871>

3. Seminar 3 “Multilevel Governance and Interregional Cooperation: Vol. 2 – The Barents Region” held on 9 June 2021

<https://russia-platform.oia.hokudai.ac.jp/en/report/6318>

4. Seminar 4 “Multilevel Governance and Interregional Cooperation: Vol. 3 – “Sustainable Regional Development, International Cooperation and the Protection of the Arctic Environment” held on 14 September 2021

<https://russia-platform.oia.hokudai.ac.jp/en/report/6866>

5. Seminar 5 “Cross-border interregional cooperation in the Asia-Pacific Region as a driver for the development of the Russian Far East and the Asian Arctic” held on 18 October 2021

<https://russia-platform.oia.hokudai.ac.jp/en/report/7175>

6. Seminar 6 “Online seminar “The development of sustainable cruise industry in the Pacific Arctic: Past developments and future prospects – Vol. 1” held on 8–9 December 2021

<https://russia-platform.oia.hokudai.ac.jp/en/report/7364>

How to register: Please register via Google Forms by March 1.

<https://forms.gle/B8jgquyD9wJ4MDxx9>

Contacts: For inquiries, please contact Hokkaido University Arctic Research Center.

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Draft program (as of 24 February 2022)

9 March (Wed), 15:00–17:50 (Japan time) / 9:00–11:50 (Moscow time)

Time (Japan)	Program
15:00–15:05	<u>Opening remarks</u> : Juha Saunavaara and Marina Lomaeva (HU ARC; moderators)
<i>Part 1 “Domestic and international standards and human resource development” (80 min.)</i>	
15:05–15:25	Ryo Ijichi (Ponant Japan, Commercial Manager Japan / Korea, Expedition Leader): “Japanese guidelines for sustainable cruise industry in the Pacific Arctic : The case of Ponant”
15:25–15:45	Oxana Leshkova (Khabarovsk State University of Economics and Law): “Training specialists in tourism management in the Russian Far East in collaboration with travel companies”
15:45–16:05	Vladimir Sharov (Russian Association of Domestic and Incoming Tourism): “Russian guidelines for sustainable cruise industry in the Far East and Arctic region” Violetta Chernaya (Ryazan State Medical University): “Environmental agenda in the touristic development in the Far East and Arctic region”
16:05–16:25	Troels Jacobsen (Association of Arctic Expedition (AECO), Norway, Field Operations Manager): “AECO: Industry developed standards, measures and tools to ensure sustainable Arctic expedition cruise operations”
16:25–16:45	Q&A (20 min.)
16:45–16:55	Break (10 min.)
<i>Part 2 “Reflections and future plans” (50 min.)</i>	
16:55–17:45	Free discussion: reflections, opinions, ideas that are born when participating the December 2021 and March 2022 events. May also include short introductions (max 3 min.) by participants of their own projects, events, or initiatives related to the theme of the seminars. Future plans (such as the plan to publish a special issue focusing on the sustainable cruise industry in the Pacific Arctic) will also be announced. Elena Zaostrovskikh (Economic Research Institute of Far Eastern Branch of the Russian Academy of Sciences): “Sustainable development of cruise tourism in the Pacific Arctic”

17:45–17:50

Closing remarks: **TBD** (FEDC or their partner organization)
in Russian